



Convert CO₂ into Things People Need



A Profits4Life™ Initiative by Planet2025 Network in cooperation with
Trees for the Future and the Institute for Environmental Security

Planet2025 Communities

Our Vision

Carbon, Community, Cooperation

The world is losing 25 billion trees a year and not even one billion trees are replanted. Reforestation projects remove and sequester CO₂ from the atmosphere; not only do they help people plant trees and forests, they also bring participating communities important economic and social benefits. The world's most degraded lands can often be saved by converting carbon into things people need such as food, forage, bio-fuels, clothing, shelter, medicines, and organic fertilizer. By doing so, carbon is returned to the soil.

The major carbon dioxide emitting economies, their industries, and citizens are now under increasing pressure to comply with internationally evolving agreements that seek to reduce GHGs in order to avoid the worst consequences of climate change. Cooperation on the financing and implementation of large scale reforestation projects is an efficient, low cost and win-win approach for people, organizations and countries to jointly meet the challenge of successfully making a peaceful transition to a globally sustainable lifestyle.

Global Cooling, Biofuels, Ecosystem Services, and Profits4Life™

Planet2025 Communities convert CO₂ into things people need. Our integrated agroforestry strategy to sustainable development — the **Forest Garden** approach — addresses

global climate change by planting trees on degraded land which create sustainable livelihoods, carbon offsets, biofuels, valuable ecosystems services, and Profits4Life™. Its goals and objectives will be realized by working with and linking local communities, financiers, organizations, and people around the world to catalyze large-scale reforestation projects. Profit4Life™ generated by the initiative will be reinvested into scale up and expansion as part of an overall mission to help regenerate the planet's life-supporting ecosystems.

Towards Billions of Trees

A Unique Approach

What makes this Profits4Life™ initiative stand out is that is designed to:

Build on proven capacity building and training techniques developed by our partner **Trees for the Future**, a non-profit organization. For 30 years, this organization has been successfully helping people plant trees (over 60 million of them), then forests, that save the world's most degraded lands, that then enable participating communities to create sustainable livelihoods, and remove and sequester carbon.

Enable local communities to apply for and secure financing for qualified reforestation initiatives from donors, sponsors, and investors through an online Planet2025 Communities Exchange which matches local communities in search of sustainable livelihoods with donors and investors in need of carbon credits, biofuels, and ecosystems services.

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Provide donors, sponsors, and investors with measurable results, including carbon credits, which can be tracked and monitored online at any time, including by means of advanced remote sensing land surface data, Google Earth project coordinates, and video clips. Our partner, the **Institute of Environmental Security**, is a pioneer in using remote sensing monitoring techniques to promote conservation of ecological assets.

Reinforce a paradigm shift in sustainable development and climate change politics that encourages people, organizations, and nations around the world to cooperate on meeting the needs of the present generation without compromising the ability of future generations to meet their own needs — and to do so, as living systems in alignment with nature, so all life will flourish.

2008 Pilot Phase

Planet2025 Communities and its partners have identified pilot project areas and local communities in four different parts of the world: **Ethiopia**, **Haiti**, the **Philippines**, and **Honduras**.

Our goal is to plant a combined total of 12 million trees, removing 300,000 tons of CO₂ from the atmosphere and generating sustainable livelihoods for over 45,000 families.

During implementation of the pilot projects, actions will be undertaken to develop and activate the online Planet2025 Communities Exchange — which shall be used to match local communities with donors, sponsors, and investors internationally — to facilitate capacity building efforts through education, training, and e-learning as part of a franchise strategy.

Offsets4Life™

Reducing Your Lifestyle's Footprint Is Best — Offset The Rest

Humanity is now consuming 30 percent more resources than the planet is able to regenerate annually. Unless we change our development trajectory, humanity will need the equivalent of two planets by the year 2050.

Our current development path and the implicit ecological debt that will be accumulated will not be sustainable. All inhabitants of the planet have a shared interest in ensuring that the economic, environmental, and human risks associated with humanity's current Ecological Footprint are pro-actively managed.

Offsets4Life™ represents a voluntary mechanism permitting people and organizations to catalyze tree planting around the globe.



Take Action!

Offsets4Life™ can be purchased to help balance your lifestyle’s footprint. The recommended number of Offsets4Life™ one should buy is equivalent to the number of trees required to offset the CO₂ emissions associated with one’s lifestyle. Offsets4Life™ are usually fully deductible from taxes. Purchased on a voluntary basis, their cost typically averages 15 cents per tree.

Offsets4Life™ enable Planet2025 Communities around the globe to plant trees that will absorb carbon from the atmosphere. Planet2025 Communities convert this carbon into things people need, such as sustainable livelihoods, global cooling, bio-fuels, ecosystems services (water, pollination, soil restoration, food and forage, organic fertilizer, and more), including Profits4Life™ that will further regenerate the planet.

| Offsets4Life™ Benchmarks | | |
|--------------------------|--------------------------------|----------------------|
| Individual's Lifestyles | Tons of CO ₂ /year* | Trees/ Offsets4Life™ |
| Developed | 11 | 440 |
| Developing | 2 | 80 |
| World | 4 | 160 |
| United States | 20 | 800 |
| Europe – 25 | 9 | 360 |
| India | 1 | 40 |
| China | 3 | 120 |

*Sources: World Resources Institute, Climate Analysis Indicators Tool (CAIT), United Nations Development Program (UNDP), and Intergovernmental Panel on Climate Change (IPCC)

Humankind’s challenge is to live well within the reality of one planet. To the extent this cannot be realized immediately, Offsets4Life™ offer an easy and convenient way to compensate for the impact of one’s lifestyle on the Earth.

Be The Change!

Help catalyze the planting of billions of trees.

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Visit Us on the Web!

PLANET2025 COMMUNITIES

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